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## **Swisscom Selects Red Hat Ansible Tower to Improve Efficiency and Reduce Deployment Time**

*Red Hat Ansible Automation helps Swisscom stay competitive and free resources for strategic tasks and innovation*

**ZURICH/BERN – SEPTEMBER 11** – Red Hat, Inc. (NYSE: RHT), the world's leading provider of open source solutions, today announced that Swisscom, Switzerland's largest telecommunications company and one of its leading IT companies, has deployed Red Hat Ansible Tower as its enterprise-wide IT and network automation platform. By using Red Hat Ansible Tower, Swisscom is able to focus on more valuable development projects and accelerate response times for resource requests.

To continue to successfully operate in the highly competitive network infrastructure market, Swisscom is constantly seeking ways to reduce costs, work more efficiently, and speed up response times. As part of these ongoing efforts, the company sought to automate the management of its IT processes, systems, and components.

Swisscom deployed Red Hat Ansible Tower for automation and orchestration across multiple environments with different network configurations. After production implementation is complete, five teams of 80 users will use Red Hat Ansible Tower to automate the management of about 15,000 components, including servers, firewalls, network devices, and storage devices. For example, the team responsible for Swisscom TV infrastructure services uses Red Hat Ansible Tower to automate and orchestrate radio stations and monitoring its OpenStack platform.

Key benefits of Red Hat Ansible Tower for Swisscom include:

- **Role-based access:** this allows employees in a broad range of jobs complete tasks and actions, instead of waiting for access permission to be granted manually.
- **More effective collaboration on shared projects:** teams can combine, centralize, and share Red Hat Ansible Playbooks with the application and database teams, improving quality and standardization.
- **Defining specific inventories for running playbooks and giving access to other teams or employees to run processes on servers without requiring local server access.** As a result, teams can focus on their core work, and tasks can be completed faster and more accurately.

With Red Hat Ansible Tower, based on its internal calculations, Swisscom anticipates saving approximately 3,000 hours per year in manual operating system tasks and improved collaboration with standardized playbooks and monthly sync meetings. Additionally, Swisscom has discovered new use cases for the platform and plans to use Red Hat Ansible Tower to manage its email anti-abuse system, automate firewalls, and orchestrate complex application deployments. Swisscom is also planning to use Red Hat Ansible Tower to automate and orchestrate its Oracle Exadata databases.

### **Supporting Quotes**

*Justin Nemmers, general manager, Ansible, Red Hat*

"Telecommunication and network infrastructure providers are operating in a highly competitive market where innovation and speed to market are critical factors to their success. By automating management of complex environments, Swisscom has an opportunity to reduce labor hours on repetitive tasks, speed up services, and invest more time on strategic tasks."

*Bojan Nikolic, Head of I.T. Service Delivery, Swisscom*

“We’re very pleased with the progress of the project with Ansible Tower and we’re ecstatic to have a central solution for automation. We chose Ansible Tower partly because it’s easy to use and learn. You can make very fast progress compared to other configuration management tools. With our current deployment, we can save many operation hours and invest the time of our engineers in more valuable tasks.”

### **Additional Resources**

- Read more about [Red Hat Ansible Automation](#)
- Learn more about [Red Hat Ansible Tower](#)
- Red Hat will host AnsibleFest Austin on Oct. 2-3, 2018. Register for the event [here](#).

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### **Forward-Looking Statements**

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